



84th ICOLD ANNUAL MEETING

15 – 20 May 2016, Johannesburg, South Africa

84^e RÉUNION ANNUELLE DE LA CIGB

15 - 20 Mai 2016, Johannesburg, Afrique du Sud



SPONSORSHIP OPPORTUNITIES

We are committed to making ICOLD 2016 in Johannesburg an internationally acclaimed meeting and one that is well attended by well-respected and renowned individuals and companies from within the Dam and Water Industry.

The 84th ICOLD Annual Meeting provides sponsors with a marketing opportunity to create a high profile association with one of the most well attended events in the Dam and Water industry. It is a way to develop a relationship from which both parties can benefit and to ensure that we have maximised all possible opportunities and returns to our sponsors.

1.0 Benefit Packages

The following sponsorship benefit packages are customised to ensure that they are aimed at achieving the specific objectives of each sponsor and to maximise the sponsor's visibility and recognise their contribution to the success of the 84th Annual Meeting of ICOLD.

Note: All amounts below are in South African Rand and are exclusive of VAT (which is charged at 14%)

Diamond Sponsor:	-	Sold – RSA Department of Water & Sanitation
Platinum Sponsor:	-	R 500 000
Gold Sponsor:	-	R 250 000
Silver Sponsor:	-	R 100 000
Bronze Sponsor:	-	R 50 000
Concrete Sponsor:	-	R 25 000

Refer to details below

Option 1: Diamond Sponsor - Sold





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Option 2: Platinum Sponsor

THE SPONSOR IS ENTITLED TO THE FOLLOWING

- The logo is displayed on all marketing material, including:
 - Meeting Website (including a short profile of the sponsor and an embedded link to the Sponsor's website)
 - Final Bulletin
 - Pocket Programme
- A complimentary 18m² exhibition space and 4 complimentary exhibitor badges
- Four complimentary delegate registrations
- Supply a brochure/promotional item to be inserted into the Meeting delegate bag
- The company logo inserted on the back cover of the Delegate Pocket Programme
- The sponsor receives verbal acknowledgement during the Meeting
- On-screen rolling of the sponsor's logo during the Meeting
- The sponsor receives a presentation slot of 10 minutes in the exhibition hall.

Option 3: Gold Sponsor

THE SPONSOR IS ENTITLED TO THE FOLLOWING

- The logo is displayed on all marketing material, for instance:
 - Meeting Website (with an embedded link to the sponsor's website)
 - Final Bulletin
 - Pocket Programme
- A complimentary 9m² exhibition space and 2 complimentary exhibitor badges
- Two complimentary delegate registrations
- A one page promotional item to be inserted into the Meeting delegate bag
- The sponsor receives verbal acknowledgement during the Meeting
- On-screen rolling of the sponsor's logo during the Meeting





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Option 4: Silver Sponsor

THE SPONSOR IS ENTITLED TO THE FOLLOWING

- The logo is displayed on all marketing material, including:
 - Meeting Website
 - Final Bulletin
 - Pocket Programme
- A complimentary 9m² exhibition space and 1 complimentary exhibitor badge
- One complimentary delegate registration
- On screen rolling of the sponsor's logo during the Meeting

Option 5: Bronze Sponsor

THE SPONSOR IS ENTITLED TO THE FOLLOWING

- The logo is displayed on all marketing material, including:
 - Meeting Website
 - Bulletins (Final Bulletins)
 - Final Meeting Programme
- On screen rolling of the sponsor's logo during the Meeting

Option 6: Concrete Sponsor

THE SPONSOR IS ENTITLED TO THE FOLLOWING

- On screen rolling of the sponsor's logo during the Meeting





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2.0 Event Sponsorship

Sponsorship opportunities are available for lunches, to be served daily in the Exhibition Hall. The cost of the proposed finger lunches is approximately R 250 000 per day and the sponsor for each lunch will be recognised in the conference publicity and in the forum at which lunch is announced. The Sponsor will be given an opportunity to make a 10 minute presentation in the Exhibition Hall during the sponsored lunch, using a large screen and a PA system. Space will also be made available to the Sponsor to erect advertising media and banners on the podium for the day of the event.

3.0 Interpretation Sponsorship

It is intended to provide interpretation services into French and Portuguese for the Symposium and for two of the workshops. It is envisaged that this will require two French and two Portuguese interpreters, the hire of the transmission and receiving equipment and staff to control the issue and return of receiver/headsets, etc. The cost of this sponsorship opportunity is R 150 000. Mention during the meeting of this sponsorship will be made.

4.0 Other Sponsorship Opportunities

Each delegate and accompanying person will be provided with a bag and a gift package, which will include a memory stick, a note pad and a pen. It is currently estimated that the total number of gift packages will be 1350. Sponsorships are available for each of the items mentioned, which would display the sponsor's logo and website address, alongside the event logo. The following sponsorship prices are applicable:

- Bags - R 300 000
- Memory stick - R 200 000
- Note pad - R 100 000
- Lanyards - R 100 000
- Pens - R 100 000

Additional sponsorship opportunities are available for the various Evening Functions as follows:

- Welcome Reception – Monday 16 May 2016
- Cultural Event – Wednesday 18 May 2016
- Farewell Dinner – Friday 20 May 2016

Sponsorship opportunities are also available for the Technical and the Study Tours:

- Technical and Study Tours Upon application





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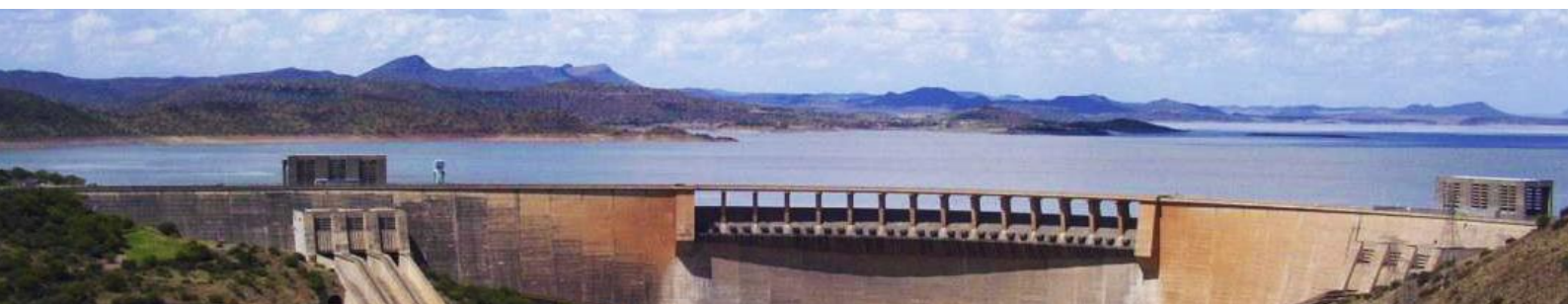
TECHNICAL EXHIBITION OPPORTUNITIES

Technical Exhibition of at least 50 stands is envisaged and will be held from Monday 16 to Friday 20 May 2016 in Exhibition Hall 1 A. The Technical Exhibition is an ideal opportunity for organisations to promote their services to a large international group from the water sector.

ITEM	OPTION: SPACE ONLY	OPTION: WALK-ON-PACKAGE
Booth area with name of organisation	9m ² Floor Space	9m ² Standard Shell Scheme walling
Exhibitor badges	1	1
Meeting bags	1	1
Furniture	1xTable and 2x Chairs	1xTable and 2x Chairs
Attendance of:	All social events, city tour	All social events, city tour
Catering	Refreshment breaks and lunch	Refreshment breaks and lunch
Spotlights	No	Yes
Plug Point	No	Yes
Distribution Board	No	Yes
Office cupboard	No	Yes
Price of Exhibition Package (ZAR)	R 49 200	R52 200

ADDITIONAL EXHIBITORS

Registration fee per extra exhibitor is **R 11 300** and includes all social events, city tour, lunches and refreshment breaks and access to the exhibition area.





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EXHIBITION HOURS

DATE	TIMES	FUNCTION
Sunday 15 May	09:00 - 24:00	Exhibition build-up
Monday 16 May	13:00 - 13:30	Opening of Exhibition
	13:00 - 17:00	Exhibition Open
Tuesday 17 May	09:00 - 17:00	Exhibition Open
Wednesday 18 May	08:00 - 18:30	Exhibition Open
Thursday 19 May	08:00 - 17:00	Exhibition Open
Friday 20 May	08:00 - 13:00	Exhibition Open
	13:00	Closing of Exhibition

FLOOR PLAN

A floor plan is available on request as well as on the ICOLD 2016 website

www.icold2016.org

CONTACT DETAILS

INTERESTED PARTIES ARE REQUESTED TO CONTACT

Ms Gugulethu Buthelezi

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DEPOSIT SCHEDULE

50% deposit due on signature of the sponsorship agreement and the remaining 50% three months prior to the Meeting.

SPONSORSHIP CANCELLATION POLICY

No cancellation penalty before 31 January 2016. Thereafter 100% applies.

